

# Case Study

**Customer Profile:** Premier Custom Yacht Manufacturer

**Opportunity:** Design and build central hydraulic system for ride/steering control on high-performance yachts.

**Result:** RG Group worked closely with the manufacturer to develop a closed-loop feedback steering control system that revolutionized the product and helped the customer to substantially grow sales of the product. Both companies made a considerable investment of time and resources in order to implement, test and modify the system design to come up with the optimal solution.

**Advantage:** The RG Team was able to work closely with the OEM to provide creative ideas which helped enhance the performance of the vessel. RG innovations were key in updating the offering to make a more attractive product for the end user. The OEM was able to increase sales in a “down” market, in large part due to the features added to the vessel.

